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InitLive Appoints New CEO

(01/09/2018) InitLive, maker of innovative Software-as-a-Service (SaaS) for the scheduling and management of staff and volunteers at public and corporate events of all types, announced today the appointment of Chris Courneya to the post of company CEO and member of the company Board of Directors.

Chris is the past CEO of Ottawa-based prairieFyre Software, which specialized in communications software for contact center, call accounting and customer relationship management applications. Mr. Courneya and team built the company into a multi-million dollar firm that was subsequently acquired by industry leader [Mitel](#). Following the exit, Chris was active in the Ottawa technology community as a mentor and angel investor. The opportunity to apply his experience and help lead InitLive through a similarly robust period of growth and expansion was one he could not resist.

“It did not take long to be impressed with the InitLive product and team,” said Mr. Courneya. “They have created a valuable software platform and a loyal customer community, and the opportunities to continue adding value for current and future customers are very significant. I am eager to join the team and help plot the course to even greater growth and success for all involved.”

Debbie Pinard, Founder, and now former CEO of InitLive, will continue to support Chris as Head of Strategy and Board member. Commenting on the appointment of Mr. Courneya, Debbie said: “Chris is a brilliant colleague and a great friend. I am pleased to be able to bring him into the InitLive leadership ranks, and I look forward to working with him as we continue building on the terrific technology, company and customer community we have created to date.”

Today’s announcement is part of another strong year of growth for the company. The InitLive customer base has increased by 157% in 2017, the number of events run using InitLive software has increased by 80%, and the company has established three pivotal new

partnerships that open doors for further product integrations and enhancements to meet expanding market and customer needs.

The addition of Mr. Courneya as new CEO is the latest step as the company continues building internal strengths and accelerating product and market execution. For more information, visit initlive.com.

About InitLive

InitLive is an event technology company based in Ottawa, Canada. Founded in late 2013 by Ottawa-natives and mother-daughter team Debbie and Melissa Pinard, InitLive is the only company that equips event producers, event staff and volunteers with both a comprehensive scheduling service and a real-time communication system.

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